



2016 SUP GUIDE



leisure
bluwave

SURF



PADDLE



TOUR



RACE



THE BLU WAVE STORY



Canada's leading designer and manufacturer of stand-up paddleboards, Blu Wave Paddleboards, was established in 2010 by avid traveller, paddler and surfer, Aaron Pilon, in Toronto, Canada. And now they have arrived in the UK for the first time!

Blu Wave was conceived after Aaron discovered the sport on a trip to a surf town on the Pacific Coast of Mexico. Aaron recognised an opportunity to bring a surfing experience to others through this emerging water sport which combined two of his favourite activities, surfing and kayaking. Traditional surfing requires very specific conditions and not everyone is lucky enough to live near a good surfing beach. Paddle boards can make use of a much broader variety of conditions, from canals to lakes, rivers to the sea. Lakes can offer a great venue for flat water paddling, a Zen like activity that offers a tremendous fitness benefit.

Blu Wave's mission is to design and manufacture quality boards in shapes that provide optimal paddling in a variety of conditions. From our Wave Series designed to surf smaller waves, to our Touring Series boards designed for flat water touring, each of our boards are designed to perfectly suit all different types of water. We use quality fibres and epoxy resins to provide a durable product, in an attractive package. Our Epoxy Bamboo Construction produces strong boards at a strength to weight ratio unrivalled in the industry. Our use of bamboo, recognises the need to use natural, renewable materials in manufacturing. Style is important to us and our boards retain a consistent and unique "Blu Wave" style. When you see a Blu Wave, you know it's a Blu Wave.

Above all, we are committed to helping bring the amazing sport of Stand-up Paddling to all countries. From coast to coast, people are discovering this great sport and it is truly enriching people's lives, bringing a little bit of Aloha to our beautiful bodies of water. Get out there, explore, SURF - PADDLE - TOUR - RACE -but don't go too fast, be sure to stop and enjoy the view.

Aloha from Blu Wave Paddleboards!

A close-up shot of a grey and white stand-up paddleboard lying on a sandy beach. The board features a large, stylized "blu wave" logo in white and blue. The text "The Wave Rider Pro 9'6" is printed in a bold, blue font along the side of the board. The background shows the ocean and a cloudy sky.

blu wave

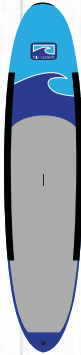
The Wave Rider Pro 9'6"

THE WAVE SERIES

The Mini Rider 8.0

The Mini Rider 8.0 brings a child specific SUP to SUP enthusiast families! The Mini Rider is a soft-top SUP board designed to introduce the world of SUP to children age 4-11. Designed with durability in mind, our Soft-tech construction utilises materials to extend the life of the board and withstand lots of wear and tear that those mini SUPers can give.

Shapers Notes: A mini version of the Easy Rider, made for flat water paddling and fun in the waves, the Mini Rider is ideal for children up to 110 lbs/49kg.

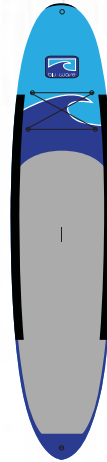


Length	Width	Depth	Weight
8"	28"	4"	17lbs
2.44m	71cm	10cm	7kg

The Easy Rider 11.6

Constructed using Blu Wave's moulded soft-tech construction, the Easy Rider is an entry level SUP Board designed for everyone in the family to enjoy and get started with stand-up paddle boarding. Extremely stable, the Easy Rider is also ideal for fitness/yoga enthusiasts, instructional programs, rental fleets and resorts. Designed with durability in mind, our Soft-tech construction utilises materials to extend the life of the board for individual owners or those using the Big Easy for rental or instruction. Our ultra tough EVA rails, foam top and PC bottom, provide essential protection and durability where it is needed most.

Shapers Notes: Less rocker than our signature Woody Series boards helps provide increased stability and the big volume will support paddlers up to 240 lbs/108kg.

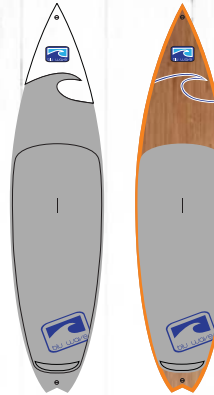


Length	Width	Depth	Weight
11'6"	32"	4.75"	28lbs
3.5m	81cm	12cm	12kg

The Wave Rider Pro 9.6

The Wave Rider Pro is Blu Wave's performance wave board. At home in waves of all sizes, this surf specific SUP with its pointed nose and swallow tail provides great acceleration off the top and enhanced carving ability. We have also added the "Woody" Edition using our epoxy bamboo sandwich construction ("EBS").

Shapers Notes: Inspired by big wave surf "gun" surfboards. Beginners up to 150 lbs/68kg or advanced SUP surfers up to 220 lbs/99kg.

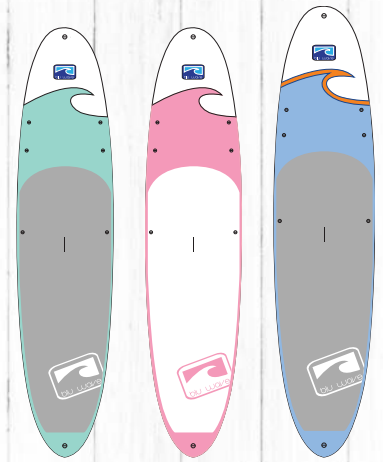


Length	Width	Depth	Weight
9'6"	29.75"	4.25"	20lbs
2.9m	81cm	11cm	9kg

The Wave Rider 10.6 & 11.6

Our 10.6 and 11.6 Wave Rider line of all round SUPs are great for flat water paddling, fitness, yoga or small waves. Multiple tie down points on the deck provide attachment points for any gear you might need for day cruising, or tie downs for fitness attachments/yoga. The all round shape is forgiving and will provide ample stability for beginner paddlers.

Shapers Notes: Based on our original Woody shapes, the Wave Series 10.6/11.6 are perfect all round boards that can do it all. Beginner paddlers up to 160-220 lbs/72-99kg or advanced up to 200-240lbs/90-108kg.

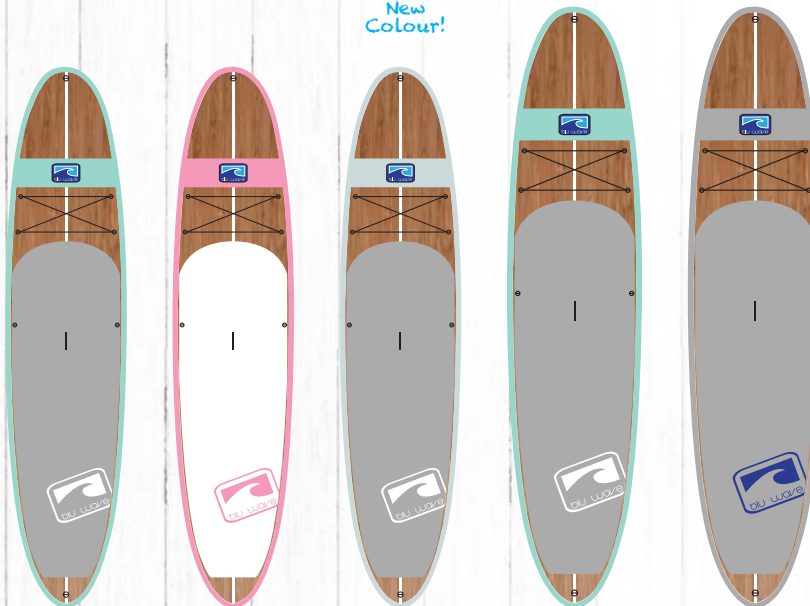


Length	Width	Depth	Weight
10'6"	31"	4.5"	28lbs
3.2m	79cm	11.5cm	13kg

Length	Width	Depth	Weight
11'6"	32"	4.75"	33lbs
3.5m	81cm	12cm	15kg

THE WOODY SERIES

New Colour!



The Woody 10.6 & The Big Woody 12.0

Our signature Woody and Big Woody models feature the same shape as our original signature Woody and Big Woodys in a stylish and durable new package. Utilising our Epoxy Bamboo Sandwich construction (EBS) the new Woody Series boards provide maximum strength to weight ratio and superior performance in an incredibly durable board. Fitted with multiple tie downs and a built in GoPro attachment, the Woody and Big Woody are the perfect answer for someone looking for a board that will do it all...in style! OUR GIVE PINK RIDE BLU special edition Woody comes adorned with our custom designed GIVE PINK logos and a portion of the proceeds of the sale of this model are donated to a Breast Cancer Charity. So what are you waiting for? GIVE PINK ride blu!

Shapers Notes: Our longboard inspired shape provides excellent glide on flat water and drive off of the waves, while our generous width at 32"/81cm, provides ample stability. Progressive nose rocker will keep your nose up in choppy conditions and prevent pearling when surfing waves. Beginner up to 170-220lbs/77-99kg advanced up to 210-250lbs/95-113kg.

Length	Width	Depth	Weight	Length	Width	Depth	Weight
10'6"	32"	4.5"	27lbs	12'	32"	4.75"	30lbs
3.2m	81cm	11.5cm	12kg	3.6m	81cm	12cm	13kg



THE TOURING SERIES

The Catalina 11.4

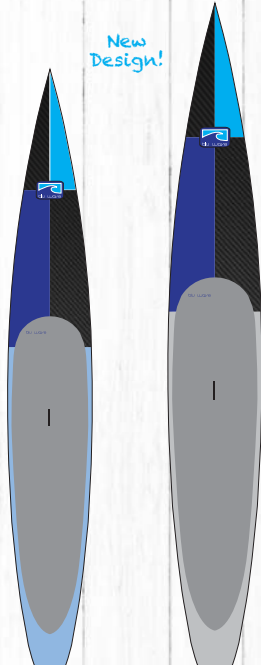
Like its namesake island off the California coast, our Catalina 11.4 touring SUP is a perfect combination of beauty and ruggedness. Designed specifically for women and smaller paddlers, the shorter length than typical displacement hull SUPs provides an optimal length and weight for women paddlers seeking a board for longer paddles, training, touring and recreational racing. At 27lbs/12kg, the lightweight but extremely durable Epoxy Bamboo Construction (EBS) provides a board that can be carried with ease, mounted on a roof rack and provides optimal glide on the water. A recessed standing area provides added stability and a lower centre of gravity for optimal paddling position.

Shapers Notes: Moderate rocker in the nose and tail provides lift and glide even in choppy conditions. Softer rails in the front, progressing to harder rails in the tail assist in glide and release of water on the flats. Our wider tail profile and 30"/76cm maximum width provides ample stability for beginner stand-up paddlers. Suited to beginners up to 170 lbs/77kg advanced up to 200 lbs/90kg.



Length	Width	Depth	Weight
11'4"	30"	5.25"	27lbs
3.4m	76cm	13cm	12kg

THE CARBON SERIES



The Carbon Race 12.6 & 14.0

The Carbon Race 12.6 and 14.0 are made for speed – pure and simple. We have refined the shape of our winning design creating a sleeker, narrower and faster board! At 26.5"/67cm wide our new shape is stable enough for the experienced racer and narrow enough to provide excellent glide and speed. Constructed with our single layer biaxial carbon construction with re-enforcement layers in impact and standing areas, the new Carbon Race will be an ultra-light speed machine.

Shapers Notes: With distinct piercing V nose, the board cuts through the water like a knife and the slight concave bottom through the back third of the board releases water effortlessly and promotes planing. Minimal rocker for increased water-line and speed.

Length	Width	Depth	Weight	Length	Width	Depth	Weight
12'6"	26.5"	6"	25lbs	14'	26.5"	6"	27lbs
3.8m	67cm	15cm	11kg	4.2m	67cm	15cm	12kg

The Catalina 12.6 & 14.0

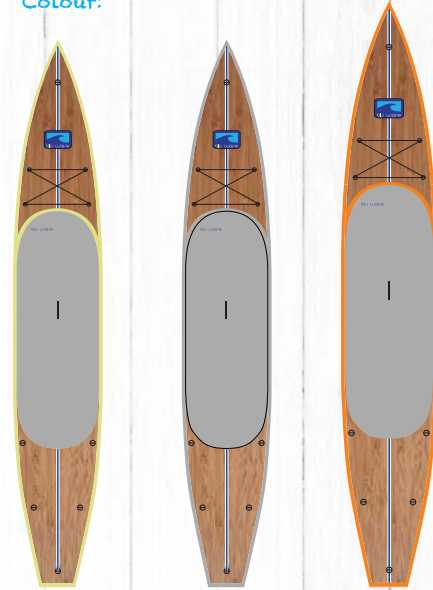
The Catalina 12.6 and 14.0 are the big brothers to our 11.4 version. With that same beauty and ruggedness, the 12.6 and 14.0 are designed for flat water cruising, training, touring, downwinding and recreational racing. Moderate nose and tail rocker will keep the nose up in choppy conditions or larger waves. Constructed with Blu Wave's EBS construction, our bamboo veneer provides strength, in a beautiful exterior that will be the envy of paddlers on your local lake or river. Our recessed deck provides a lower centre of gravity and optimal paddling position and our slightly convex deck towards the nose, will shed water and keep your deck area dry. Multiple tie down points open up a world of possibilities for day tripping and longer expeditions.

Shapers Notes: Moderate rocker in the nose and tail provides lift and glide even in choppy conditions. Softer rails in the front, progressing to harder rails in the tail assist in glide and release of water on the flats. Our wider tail profile and 30"/76cm (29"/73cm for the 14.0) maximum width provides ample stability. Suited to beginners up to 220-250 lbs/99-113kg advanced up to 240-270 lbs/108-122kg.

Length	Width	Depth	Weight
12'6"	30"	5.75"	34lbs
3.8m	76cm	15cm	15kg

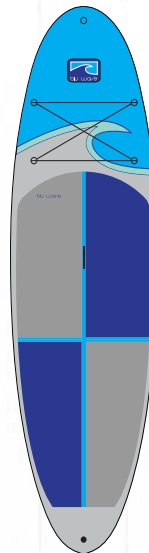
Length	Width	Depth	Weight
14'	29"	5.75"	36lbs
4.2m	73cm	15cm	16kg

New Colour!



SPECIALTY

New Model!



The Wave Rider iSUP 10.6

With a shape inspired by our Wave Rider line of all rounders, the Wave Rider iSUP brings a versatile inflatable SUP to Blu Wave's quiver. Constructed using heavy duty double layer PVC drop-stitch construction, the Wave Rider iSUP provides maximum durability, portability and performance in an all round inflatable, suitable for rivers, surf and flat water. Multiple tie downs for deck stowage. Includes carry bag, pump and repair kit.

Shapers Notes: All-round shape board that can do it all. Removable centre fin allows you to tailor your fin choice to the conditions for each days unique adventure. Beginner paddlers up to 200 lbs/90kg or advanced up 250 lbs/113kg.

Length	Width	Depth	Weight
10'6"	31"	6"	25lbs
3.2m	79cm	15cm	11kg

New Model!



The Easy Rider Karma 10.6

Constructed using Blu Wave's moulded soft-tech construction, the Easy Rider Karma adds another soft top board to our line, designed for the lighter paddler and for paddle fitness and YOGA activities. Multiple tie down points are provided for securing your paddle, pfd and our nose attachment allows for rafting or anchoring. At 31"/79cm wide, the Karma model provides ample stability for yoga, coupled with its light weight soft-tech construction, we have responsive and versatile board at a entry level price. Our ultra tough EVA rails, foam top and PC bottom, provide essential protection and durability where it is needed most.

Shapers Notes: Less rocker than our signature Woody Series boards helps provide increased stability and the lower volume is suited to paddlers up to 180 lbs/81kg.

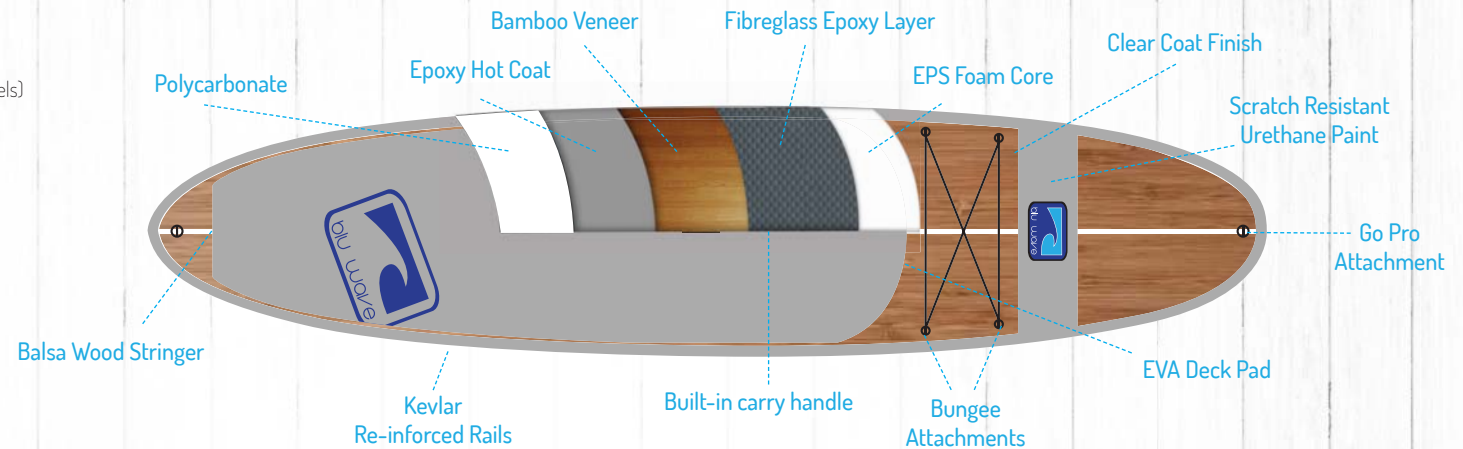
Length	Width	Depth	Weight
10'6"	31"	4.5"	26lbs
3.2m	79cm	15cm	12kg

BLU WAVE EBS CONSTRUCTION (Epoxy Bamboo Sandwich)

Each Blu Wave board is handcrafted using quality materials. Designed in Canada, the boards are shaped for optimal performance in prevailing conditions, using the latest computer aided design systems (CAD) and construction processes. Our boards are constructed using our Epoxy Bamboo Sandwich (EBS) construction process (including moulded PC on select models). Starting with an EPS foam core, the boards are then wrapped in fibreglass, bamboo veneer using high quality epoxy resin. Bamboo veneer gives our boards a vintage aesthetic, while also providing superior strength to weight ratio, with a natural, renewable material. Rails are reinforced with an extra layer of fibreglass and one layer of Kevlar.

Board Features:

- ¼ inch (6mm) balsa wood stringers (except in touring/race models)
- Built in carrying handle in the deck
- Automatic Gore Air Valve
- Built in leash plugs
- Multiple tie down points for bungee cord
- GoPro camera attachments
- Fin box (single or tri)
- EVA deck pad

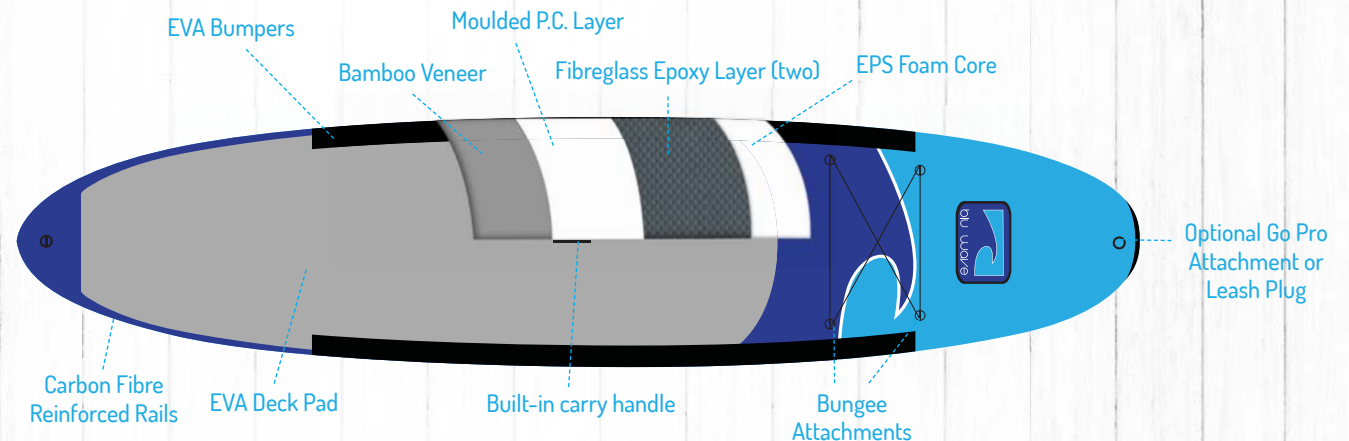


BLU WAVE SOFT-TECH CONSTRUCTION (Moulded Polycarbonate)

Our Easy Rider 11.6 and Karma 10.6 soft-top SUPs are constructed using our unique Soft-Tech Moulded PC construction. Starting with an EPS foam core, the boards are then laminated in Fibreglass using high quality epoxy resins. The lamination process is carried out in a mould and our use of a thin, light weight layer of PC Plastic (polycarbonate) over layers of fibreglass and bamboo veneer, which provides the best combination of durability and weight in the industry. PC is an extremely strong plastic which has been used for years in automotive parts production, in the construction of safety eyewear and also in bullet resistant glass! All layers are applied to the EPS foam core and then vacuum bagged in a mould to ensure proper bonding of the layers of construction. Our rails are reinforced with an extra layer of fibreglass and Kevlar. A layer of thin foam is applied to the deck after removing the partially finished board from the mould and our rails and nose bumpers are applied to provide extra protection where it is needed most. All this results in an extremely durable board at a weight of under 30 lbs/13.6kg in our 11'6" model.

Board Features:

- Foam top for durability and safety
- Built in carrying handle in the deck
- Automatic Gore Air Valve
- Built in leash plugs (front and rear for rafting)
- Multiple tie down points for bungee cord
- GoPro camera attachments (optional)
- Fin box
- EVA deck pad



PADDLES

Adjustable Carbon Fibre SUP Paddle

	Min Length	181cm
	Max Length	210cm
	Weight	670 (g)

Adjustable Carbon Fibre SUP Paddle
with Bamboo Blade

	Min Length	181cm
	Max Length	210cm
	Weight	780 (g)

Adjustable Aluminum SUP Paddle

	Min Length	171cm
	Max Length	213cm
	Weight	116 (kg)

ACCESSORIES

We offer a full range of SUP accessories including board bags for each models/sizes, paddle bags and leashes.

Standard SUP Travel Bag



Designed for:
The Wave Series
The Woody Series
The Catalina 11.4

Luxury SUP Travel Bag



Designed for:
The Carbon Series
The Catalina 12.6 & 14.0

Blu Wave SUP Leash





Blu Wave is proud to be the leading Canadian designer and manufacturer of stand-up paddleboards and is committed to the growth of this emerging watersport on the rivers, lakes and oceans across the world. Our mission is to provide tailored designs, quality manufacturing, attractive styling that appeal to the growing market of SUP enthusiasts. Designed in Canada, Distinctly Canadian. Blu Wave Paddleboards.

For more information or dealer opportunity inquiries contact:

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DISTINCTLY CANADIAN